

CREATING
POWER
SOLUTIONS



TRADITION
INNOVATION
PARTNERSHIP

CREATING POWER SOLUTIONS SINCE 1880

NORTH AMERICAN
DEALER PROGRAM

Hatz Americas, Inc.

hatz.com/us

Become a Hatz Dealer!

Hatz was founded in 1880 in the Bavaria Region of Southern Germany and has grown to become one of the world's premier manufacturers of diesel engines. Today, the company is recognized worldwide for producing high quality, precision-made diesel engines like the Hatz family of Liquid-Cooled engines that meet Tier IV Final emissions regulations and features many innovations which are unmatched by our competitors.

To better serve the fast-growing number of OEMs using Hatz engines in their products, Hatz continues to expand our current dealer network. Our goal is to partner with dealers who have outstanding capabilities and who pride themselves in quality workmanship.

Rewards are included for dealers who qualify. Not only will you establish a business relationship with a premier diesel engine manufacturer, you will be aligned with a distributor network that excels in capability and support.

There are two types of dealership categories offered by Hatz Americas, Inc. and its distributors. Each one has its own requirements and benefits.



Hatz
GOLD
Dealer Program

The Gold Dealer Program is designed for the service dealer wishing to perform service and warranty for the entire line of Hatz Mechanical and Electronic (E1) Air and Liquid-Cooled engines. The Gold Dealer will be eligible to purchase Hatz Air-Cooled and Liquid-Cooled engines, parts and accessories at the Gold Dealer discount level. The Gold Dealership level requires a high standard for training, tooling and adequate parts stocking requirements specific to the engines serviced.

The Silver Dealer program is designed for the service dealer wishing to perform service and warranty for Hatz Mechanical and Electronic (E1) Air-Cooled engines, ONLY. The Silver Dealer will be eligible to purchase Hatz parts and accessories at the Silver Dealer discount level. The Silver Dealership level requires training and tooling specific to the engines serviced.

Hatz
SILVER
Dealer Program





BENEFITS	GOLD DEALER	SILVER DEALER
Priority placement listing on Hatz Americas website	✓	✓
Discounted list prices on spare parts, 25%	✓	✓
Discounted list prices on replacement engines, 25%	✓	
Full posted shop labor rate warranty reimbursement	✓	✓
Warranty reimbursement for diagnostic time, 1/2 hr.		✓
Warranty reimbursement for diagnostic time, 1 hr.	✓	
Warranty travel time reimbursement up to 360 miles	✓	
Factory approved training	✓	✓
Access to Hatz diagnostic software	✓	✓
Hatz digital service portal (DSP) / EPO system parts catalog	✓	✓
Hatz dealer sign	✓	✓

“At Hatz we strive for the highest level of excellence of our dealers.”

REQUIREMENTS	GOLD DEALER	SILVER DEALER
Signed Hatz Americas agreement and purchase order	✓	✓
Ample service facilities / capabilities / special tooling	✓	✓
Must complete ALL Hatz Americas Training	✓	✓
Must maintain active HDS ² expert Diagnostic tool license	✓	✓
Must provide proof of posted labor rate annually	✓	✓
Maintain adequate inventory of engine parts	✓	✓
Display dealer signage in the dealership	✓	✓
Mobile service capabilities [preferred]	✓	✓

Join the Growing Team of Hatz Dealers

For more information about becoming a Hatz dealer, contact your local Hatz distributor.

hatz.com/us
sales@hatznorthamerica.com

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